

Antonio Duarte

Product Designer

antonioduartesn.com

Farani St 03/211 - Botafogo
Rio de Janeiro, Brazil
05/25/1994 | Brazilian

(55 21) 99684-2166
antioniodsn@gmail.com

About

Designer graduated from PUC-Rio - Brazil and ESAD Matosinhos - Portugal, specialized in Brand Strategy.

I have been working with User Experience for the past 3 years, helping organizations to create digital products from scratch and improving internal processes, based on Design Thinking, Service Design and Agile methodologies.

Experience

Globo.com / UX Designer

AUGUST 2019 - PRESENT, RIO DE JANEIRO - BRAZIL

While working at Globosat, the UX team was transferred to Globo.com as part of the Globo Group digital transformation. My mission now is to build the new direct to consumer sales platform.

- Creation of navigation flows, information architecture, visual design and prototypes (low and high fidelity)

Globosat / UX Designer & Researcher

APRIL 2018 - AUGUST 2019, RIO DE JANEIRO - BRAZIL

My mission is to help Globosat Channels and corporate teams to create incredible design solutions for smartphone, tablet, Smart TV, web platforms and also non digital projects such as journey mapping and service analysis.

- Creation of navigation flows, information architecture, visual design and prototypes (low and high fidelity)
- Preparing and conducting user studies and usability tests (interviews, workshops and focus group)

Stone Pagamentos / UX Designer & Researcher

AUGUST 2017 - FEBRUARY 2018, RIO DE JANEIRO - BRAZIL

As a member of Stone's Product Design team, I worked with web and mobile applications, focused on innovative services in the payment industry, for establishments and customers.

- Creation of navigation flows, information architecture and visual design for low fidelity prototypes
- Preparing and conducting user studies and usability tests (guerrilla tests and cooperative evaluation)

Mongeral Aegon Seguros e Previdência / UX Designer Jr.

MAY 2016 - JULY 2017, RIO DE JANEIRO - BRAZIL

A joint venture of Aegon Group, headquartered in the Netherlands, Brazil is member of the Center of Excellence (CoE). While working at Mongeral Aegon, I had the chance to collaborate in international projects, working directly with the Global UX Lead.

From May to December 2016 I worked as an Intern before started as a Junior UX Designer

- Creation of navigation flows, information architecture, visual design, prototypes (low and high fidelity) and guerrilla tests.

Education

Istituto Europeo di Design (IED-Rio) / Specialization (Certificate)

Branding

OCTOBER 2017 - JANUARY 2019, RIO DE JANEIRO - BRAZIL

Pontifical Catholic University of Rio de Janeiro / Bachelor's Degree

Design - Visual Communication

MARCH 2012 - DECEMBER 2016, RIO DE JANEIRO - BRAZIL

ESAD Matosinhos / Exchange Program - Bachelor's Degree

Communication Design

JANUARY 2015 - JULY 2015, OPORTO - PORTUGAL

_ COURSES

UX & Web Design Master Course: Strategy, Design and Development

UDEMY | 2017, RIO DE JANEIRO - BRAZIL

Digital Branding

LAJE - Ana Couto Branding | APRIL - MAY 2017, RIO DE JANEIRO - BRAZIL

UX Strategy

MERGO | JUNE 2016, RIO DE JANEIRO - BRAZIL

Skills

Languages: English (C1) and Spanish (A2)

Prototyping Softwares: Sketch, Adobe XD and Axure

Other tools: Adobe Photoshop, Illustrator, InDesign, Optimal, Workshop, Google Analytics and Microsoft Office,

Project Management: Jira, Asana and Trello